

EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT



Mission

The purpose of the Symphony Guild of Charlotte, Inc. is to create, develop and promote an interest in symphonic music in the community of Charlotte and the surrounding metropolitan area and to provide financial and volunteer support to the Charlotte Symphony Orchestra Society, Inc., the Charlotte Youth Symphonies, and symphonic educational activities.

Education

- **Musical Petting Zoo** - Introduces pre-school and elementary school children to the instruments of the orchestra through hands-on demonstrations.
- **Young Artists Competition** - Concerto competition open to all regional music students, with awards presented in several categories.
- **Youth Festival** - Side-by-side concert with the CSO showcases the CSYO/JYO, with a grand-prize winner of the Young Artists Competition.
- **Master Classes** - Young musicians experience lessons with master musicians.
- **Scholarships** - Provides scholarships and grants to CSYO musicians for tuition and private instruction.
- **Lollipops Concerts** - Volunteers help with Musical Petting Zoo before the concerts and hand out lollipops to the children afterwards.
- **Youth Orchestras Summer Camp** - The Guild funds and volunteers assist with the annual summer camp for CSYO musicians and coaches, and a mini-camp for JYO musicians.
- **Youth Orchestras Auditions** - Volunteers assist with auditions for the youth orchestras.

Fundraising

- **Heart of the Home Kitchen Tour** - The Kitchen Tour delights all senses as guests stroll through amazing kitchens and beautiful grounds. Along the way, leading chefs prepare their specialties, while guests enjoy the glorious sounds of young musicians at play! Proceeds allow the Symphony Guild of Charlotte to support our symphony, its youth orchestras and youth music education.
- **Have a Heart** - Volunteers enlist donations during the CSO performances prior to Valentine's Day to help fund the summer residential camps.
- **Say Yes Gatherings** - Volunteers open their own homes to friends to learn about the CSO from staff and musicians as a means to engage the greater Charlotte community and enlist support.
- **Overture Luncheon** - Bi-annual event to enlist support and new members.

Membership

WE ARE: Volunteers Supporting Today's Symphony and Tomorrow's Musicians

- **Membership Meetings** – Held seasonally (Fall, Winter, Spring), these meetings combine social time with a business update on the state of the Guild.
- **Holiday Party** – Social gathering for all members and spouses/guests. FOT trees are on display for final bidding, with an announcement of the winning bids.
- **Annual Meeting** – Combines social time with an end-of-year business update and installation of new board members and officers.
- **New Members/Mentors @CSO** – New members and their mentors attend Pops Concerts together.
- **Connections** – Social gatherings, activities, and excursions to foster friendships outside the context of symphonic music.
- **Directory** – Printed listing of members’ contact information, Board/committee chairs, events calendar, resource guide, glossary, and policies and procedures.
- **Guild 101** – Orientation sessions for new members,

Management and Planning

- **Executive Oversight** – Oversees all aspects of Guild administration, including the three Guild Board committees: Budget and Finance, Policies and Procedures, and Long-Range Planning.
- **Virtual Office** – Manages the office administrator and the virtual office.
- **Annual Retreat** – Combines social time with presentations to share the vision for the year, discuss key issues, and recruit volunteers for committees.

Marketing

- **Presto** – Weekly e-blast featuring information about upcoming projects, CSO concert schedule and tickets, Guild meetings, news items, save-the-date notices, and volunteer openings.
- **Noteables NOW!** – Bi-monthly e-newsletter featuring more expansive coverage of Guild fundraisers, events, programs, members, calendar listings, and other news.
- **Member Support** – As needed e-blasts with timely news regarding members.
- **Social Media** – Posting content on Facebook (The Symphony Guild of Charlotte, Inc.), Twitter (@SymGuildCharNC), and Instagram.
- **Public Relations** – Write/distribute press releases, photos, and other materials to media.
- **Website** – Comprehensive online guide to the Guild.
<http://www.symphonyguildcharlotte.org>
- **Design** – Copy, graphics, and layout for communications materials.

A Note about the Charlotte Symphony

The Guild has donated more than \$5.1 million to the CSO. We also support the symphony by attending concerts. Guild members receive 20% off single ticket prices through Joan Foley at the CSO office at 704 714 5119 or joanf@charlottesymphony.org.

Guild Website: www.symphonyguildcharlotte.org

Learn more about the Guild’s history and projects, as well as the names of the Guild’s Board of Directors, Area VP’s, Committee Chairs, and more. View upcoming events under “Events” on the home page. We look forward to seeing you at many fun and entertaining events!

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