



The Symphony Guild of Charlotte, Inc. *ASID Designer House*

Your Home Could Become Our Next House!

Benefits for Homeowner

- market exposure - for the past several years, attendance at the Designer House has averaged approximately 7,500 guests; since 1998, four Designer Houses were multi-million dollar properties actively on the market
 - all were successfully sold to buyers who attended the Designer House
- interior updates with paint and wall coverings chosen by the members of the Carolinas' Chapter of the American Society of Interior Designers
- exterior cosmetic refurbishing, as required
- opportunities to purchase interior furnishings displayed in the Designer House at favorable prices
- possible updating of kitchens and/or baths
- landscaping, designed and executed by Charlotte's most renowned landscape architects, which is available for purchase in whole or part

Criteria for Symphony Designer House Selection

Location:

- high visibility, on or near heavily traveled surface streets
- a location in the more densely populated, central Charlotte areas is a plus

Size:

- a minimum of 5,000 square feet, with at least 20 viable design spaces (would not include pantries, closets, narrow hallways, etc.)
- triple garages and/or other large out-buildings would be a plus for housing The Symphony Designer House shop, etc.

Property:

- ability to accommodate tented Preview Party (400-450 guests),
- adjacent or on-premises grounds for visitor parking, approximately one acre or greater in size OR other available parking solutions (i.e., commercial lot, church lot)

Features:

- front and back staircases (or a wide staircase)
- floor plans which readily accommodate traffic flow
- ceiling heights in excess of 9 feet
- architectural ceiling and floor moldings are a plus

Time Frame and Contract

- property is leased to The Symphony Guild for \$1.00 for five or six months
- homeowner and The Guild enter into contractual relationship
- homeowner maintains fire and extended coverage insurance
- The Guild and ASID designers maintain their own fire and extended coverage; the Guild provides liability insurance

The upcoming 2010 Designer House is located at the METTerraces - 1100 Metropolitan Avenue, and will be open to the public on April 17, 2010. It was a perfect representative of the type of property we seek annually - a distinctive residence with at least 20 design spaces, room for a shop, grounds large enough to tent for a 400-guest Preview party and ample parking nearby.