



Thursday, October 13, 2016 “Taste of the Tour” Cocktail Party
Saturday, October 15, 2016 “Heart of the Home” Kitchen Tour

The Symphony Guild of Charlotte’s 3rd Annual “Heart of the Home” Kitchen Tour returns Sat., Oct. 15, 2016. This popular one day-only, self-guided tour of eight of Charlotte’s choicest kitchens features leading chef tastings, artisanal food demonstrations, and glorious music from Charlotte Symphony Youth Orchestra members. Fundraising festivities begin Thurs., Oct. 13, at the “Taste of the Tour” party - an evening of great food, drink, dueling chefs and knock-out auction at the new Ferguson® Showroom in South End.

Last October, Kitchen Tour volunteers welcomed over 600 attendees, raising \$40,000 to fund our mission of supporting the Charlotte Symphony and its remarkable Youth Orchestras, and our award-winning youth music education programs. Specifically, proceeds from this signature fundraiser provide a *transformational* 5-day residential camp for up to 100 Youth Orchestra members from 30 schools in the region. We’re expecting to double last year’s Kitchen Tour attendance, and, in turn, expand marketing opportunities for our sponsors!

2016 Corporate and Individual Sponsorship Opportunities
Sponsorships of \$2500+ are customizable

Concerto \$10,000 Sponsorship

Logo on marketing materials including:

- Print advertising
- Signage at Taste of the Tour Party and Kitchen Tour
- Kitchen Tour’s gorgeous souvenir resource guide
- Charlotte Symphony concert program inserts (5 performances)
- Heart of the Home Kitchen Tour hotlinks at www.KitchenTourCharlotte.com
- Four to six social media postings with materials provided by sponsor

Full page color ad in Kitchen Tour resource guide

Six tickets to Taste of the Tour party, and opportunity to provide a parting gift

Six tickets to Heart of the Home Kitchen Tour

Opus \$5,000

Logo on marketing materials including:

- Signage at Taste of the Tour Party and Kitchen Tour
- Kitchen Tour’s gorgeous souvenir event resource guide
- Charlotte Symphony concert program inserts (5)
- Heart of the Home Kitchen Tour hotlinks at www.KitchenTourCharlotte.com
- Four to six social media postings with materials provided by sponsor

Company name listing included in print advertising (as needed)

Half-page color ad in Kitchen Tour resource guide

Six tickets to Taste of the Tour party, and opportunity to provide a parting gift

Four tickets to Heart of the Home Kitchen Tour

-more-





Overture \$2,500

Logo on marketing materials including:

- Signage at the Kitchen Tour
- Kitchen Tour resource guide
- Charlotte Symphony concert program inserts (5)
- Heart of the Home Kitchen Tour hotlinks at www.KitchenTourCharlotte.com
- Four to six social media postings with materials provided by sponsor

Company name listing included in print advertising (as needed)

A quarter-page ad in Kitchen Tour resource guide

Four tickets to Taste of the Tour Party

Four tickets to "Heart of the Home" Kitchen Tour

Serenade \$1,000

Company name listed on marketing materials including:

- Signage at the Kitchen Tour
- Kitchen Tour resource guide
- Charlotte Symphony concert program inserts (5)
- Heart of the Home Kitchen Tour hotlinks at www.KitchenTourCharlotte.com
- Four to six social media postings with materials provided by sponsor

A sixth-page ad in Kitchen Tour resource guide book

Two tickets to the Taste of the Tour Party

Two tickets to the Heart of the Home Kitchen Tour

Crescendo \$500

Company name listed on event signage at the Kitchen Tour

Business card size ad in Kitchen Tour resource guide

Two tickets to Heart of the Home Kitchen Tour

Chairmen's Circle \$250

Listing in Kitchen Tour resource guide and at www.KitchenTourCharlotte.com

Invitation to Penthouse Skyline Reception in Uptown Charlotte

Two tickets to the Heart of the Home Kitchen Tour

Proceeds allow The Symphony Guild to support the Charlotte Symphony and its Youth Orchestras, including a *transformational* summer residential music camp for up to 100 Youth Orchestra members, the musicians and theater-goers of the future.

Volunteers Supporting Today's Symphony and Tomorrow's Musicians

The Symphony Guild of Charlotte, Inc. is a Non-Profit 501 (c) (3) non-profit organization, Federal Tax ID #58-1998344

Thank you for helping us keep the music playing!





Spring/Summer 2016

Dear Friends,

We'd like to invite you to become a member of the **2016 Chairmen's Circle** for the **Symphony Guild of Charlotte's Heart of the Home Kitchen Tour**.

The **Kitchen Tour** is the Symphony Guild of Charlotte's premier annual fundraiser - proceeds support the Charlotte Symphony, their remarkable Youth Orchestras, and our award-winning music educational initiatives.

Specifically, by joining the Chairmen's Circle you will help send a Youth Orchestra student to The Guild's **transformational and unforgettable** 5-day residential camp, where up to a hundred Youth Orchestra students from 30 schools across the region will experience side-by-side training with professional CSO musicians and critical bonding while rehearsing a third of their total annual rehearsal time as a group. We're the only symphony guild in the country that completely underwrites summer camp **tuition of \$500** for each and every student -- invaluable training for these young musicians and theater-goers of the future!

Your **\$250 donation** entitles you to **2 tickets to the Kitchen Tour on Oct. 15**, an **invitation** to a private **Penthouse Skyline Reception** in Uptown in August, and **listings** in the keepsake and indispensable Kitchen Tour resource guide, and at www.KitchenTourCharlotte.com.

Please help send a kid to camp! Enclosed is a Letter of Intent; please return it with your check and know that we appreciate your generosity so very much.

Most sincerely,

Robin Cochran, Chair
2016 Chairmen's Circle

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Volunteers Supporting Today's Symphony and Tomorrow's Musicians!



Heart of the Home
KITCHEN TOUR
SYMPHONY GUILD OF CHARLOTTE



Help us recognize
Honorary Chairs Chef Bruce & Katrina Moffett
Become a Chairmen's Circle Patron

The Symphony Guild of Charlotte is proud to introduce **Bruce and Katrina Moffett** as the **Honorary Chairs of the 3rd annual Heart of the Home Kitchen Tour**. This annual signature fundraiser was created to help us fulfill our mission of supporting the Charlotte Symphony and its remarkable Youth Orchestras, including a *transformational* residential summer camp for up to 100 young musicians.

As a tribute to the 2016 Honorary Chairs, **I/we agree** to join the Chairmen's Circle by making a cash donation in the amount of at least **\$250** to the **2016 Heart of the Home Kitchen Tour Chairmen's Circle**.

Benefits include 2 tickets to the Oct. 15 Kitchen Tour (retail value \$50), Penthouse Skyline Reception in Uptown, and listings in the Kitchen Tour Resource Guide and www.kitchentourcharlotte.com.

Cash donations greater than \$250 receive additional benefits; see attached Sponsorship Opportunities.

We understand that this form is not legally binding, but rather a statement of our intent to support the Chairmen's Circle for the Symphony Guild of Charlotte's 2016 Heart of the Home Kitchen Tour.

Signature _____ Date _____

Contact Name and Title _____

Company or Individuals' Name (as listed in print) _____

Address _____

Phone _____ E-mail _____

Please return this completed form and your check to "Symphony Guild of Charlotte" no later than August 1, 2016, to:

**Barbara Kopald, Event Co-Chair
8428 Cheverny Drive
Waxhaw, NC 28173**

This form is required for audit and tax acknowledgement purposes. The Symphony Guild of Charlotte, Inc., is a 501 (c)(3) non-profit organization, Federal Tax ID #58-1998344. Volunteers Supporting Today's Symphony and Tomorrow's Musicians!

