



**The Symphony Guild of Charlotte, Inc.**  
1515 Mockingbird Lane, Suite 406, Charlotte, NC 28209

***Mission Statement:** The purpose of The Symphony Guild of Charlotte, Inc. is to create, Develop and promote an interest in symphonic music in the community of Charlotte and The surrounding metropolitan area and to provide financial and volunteer support to the Charlotte Symphony Orchestra Society, Inc., the Charlotte youth symphonies and symphonic educational activities.*

May 15, 2008

The Symphony Guild Board of Directors, Committee Chairs and members continue to remain focused on our mission statement. They worked diligently through out the year to promote symphonic music within our community. The Guild could not have accomplished this with out our dedicated member volunteers.

We were fortunate to have a successful Designer House and Fashion Show this year, due to the work of many volunteers, the support of our generous contributors, members of the Charlotte Business community and the loyal support of our patrons. The fundraising committee continues to explore new and different methods of raising funds in order to meet the challenges of the ever changing environment of the non-profit world. The Standing Committees continued to meet throughout the year to plan for The Guild's future, review policies and to assure us of fiscal soundness and to assess the direction of our many projects.

I along with the Board and Committee Chairs extend our gratitude to all of you, our volunteers for your continuing commitment. Through your dedication and energy we have achieved our goals for this year. Thank you for the privilege of serving as president of such a dynamic organization.

Respectfully submitted,  
Christine Clardy, President 2007-2008

## **Annual Report 2007-2008**

### **Membership Accomplishments:**

- Printed 350 Guild Directories; Membership is 238
- Cards and acknowledgements were sent to members during the year; thank you notes were sent to members for Volunteer Appreciation in April
- New members/mentor pairs were formed during the year
- Hosted several new member events, New Members were invited to attend the Fall Meeting with their mentors during the Designer House, New Members Retreat using the theme "*Fishing for Fundamental Facts*", was held in March, an evening reception for New Members was held at the home of the President in the Spring
- Hosted members and their guests at Guild Night at the CSO for the classics concert and a cocktail reception
- Held four Membership Meetings including: Fall Meeting, honoring New Members & Mentors and 3 members who have given 25 years of volunteering; Holiday Party at the home of Ginger &

Jim Kelly; Winter Meeting at Bonterra; Annual Meeting and reception at St. Gabriel's Catholic Church

**Enrichment Accomplishments:**

- Underwrote \$31,000 for a five day summer resident camp at Converse College for 100 Charlotte Symphony Youth Orchestra (CSYO) members and sponsored a Mini Camp for 80 Junior Youth Orchestra (JYO) members
- Awarded tuition assistance, private study and merit scholarships as well as summer enrichment grants totaling \$16,260
- Presented a new full scholarship to a two week summer music camp at NC School of the Arts This scholarship is jointly offered by the Wallenhaupt Family and the NC School of the Arts
- Received \$10,875 in donations for the 21<sup>st</sup> Annual Youth Festival; Dr. Pamela Davies, President of Queens University of Charlotte was our Honorary Chair
- A record number of this region's top classical student musicians auditioned at the Annual Young Artist Competition held at Queens University of Charlotte in February
- Musical Petting Zoo (MPZ) provided volunteers for 10 events at ImaginOn, and 4 street festivals including Center City Partners Charlotte Shout and The Annual Art and Soul Festival in the Spring, as well as presented at 4 Lollipops Concerts, MPZ brought music into the lives of 3,700 children, teens and adults
- Musical Petting Zoo along with volunteers Julia Church and Lisa Phillips were nominated for Volunteer of the Year for the Public Library by the librarians at ImaginOn
- Volunteered at each of the 7 Charlotte Mecklenburg School Concerts attended by over 25,000 students and teachers

**Management and Planning Accomplishments:**

- Long Range Planning: revised the operational and tactical plans in order to make them more useful, the plans were updated as Long Range Planning met with each Area Vice President, the Ad Hoc Committee studying the Designer House recommended The Guild take the year off and pursue other fundraising activities
- Budget & Finance: Updated the Financial Policies and Procedures
- Policy & Procedure: continued assessment of all job descriptions, reviewed and revised Guild policies

**Fundraising Accomplishments:**

- The 36<sup>th</sup> Annual Symphony Guild ASID Designer House was two new construction luxury condominiums located at Rosewood in the Cotswold area on property formerly owned by Oliver & Marie R. Rowe, the Project netted \$141,140 and was visited by over 6,000 people
- The Spring Gala, *The Power of Women*: provided a runway fashion show featuring spring fashions by Paul Simon for Women and jewelry by Tiffany & Co. A wonderful collection of themed bags and baskets were offered through a silent auction along with jewelry from Perry's at SouthPark, five outstanding women who have contributed to the Arts were our honorary chairs, and the project netted \$11,678 to help fund The Guild's Enrichment projects
- The Marie R. Rowe Award was given to Bill Williamson
- Partnered with Simon Evening of Giving in a retail fundraising event
- Implemented two new fundraisers: An Olive Oil Tasting and a Wine Tasting (sponsored by Total Wine) and dinner at the Hampton Inn at Phillips Place, and "Gold for the Guild," Guild members are collecting old discarded gold and silver jewelry which will then be sold to Perry's at SouthPark

**Marketing Accomplishments:**

- Work continued to promote The Symphony Guild of Charlotte, Inc., its projects and activities in the community as well as among the membership
- Supported the timely publishing and printing of *Noteables*
- Continued an online publication, *The Horn*, to report important information beginning with the Designer House Committee and continuing through the year with the general membership
- Continued photographing and recording of the Guild projects for historian
- Community awareness through news articles and photos relating to our projects and fundraising activities

- Created and printed a new brochure about The Guild to be used for marketing and membership

**Charlotte Symphony Support:**

- The Guild met its 2007-2008 pledge of \$50,000 and added an additional gift of \$20,000. The additional gift of \$20,000 will help support youth educational concerts. We will be acknowledged throughout the Charlotte Symphony 2008-2009 season as The Presenting Sponsor of the Charlotte Symphony Youth Orchestras.

**The Symphony Guild of Charlotte, Inc.:** *Volunteers Supporting Today's Symphony and Tomorrow's Musicians*

A 501(c)(3) Non-Profit Volunteer Organization