



The Symphony Guild of Charlotte, Inc.
1515 Mockingbird Lane, Suite 406, Charlotte, NC 28209

Annual Report 2006-2007

Membership Accomplishments

- Printed 300 Guild directories; membership is 250.
- Sent cards and acknowledgments to members during the year; members and guests attended an evening reception and Charlotte Symphony Orchestra concert for Volunteer Appreciation Week.
- Formed new member/mentor pairs during the year.
- Hosted several new member events; new members were invited to attend the fall meeting with their mentors during the Designer House; a new members retreat, using the theme "*Be Instrumental*," was held in February; a wine and cheese event for new members was held at the home of the President in the spring.
- Hosted members and their guests at Guild night at the CSO for the classics concert and a cocktail reception.
- Held four membership meetings, including fall meeting honoring new members and mentors; holiday party at Byrum Hall; winter meeting at Bonterra; annual meeting and luncheon at Providence Country Club.

Enrichment Accomplishments

- Underwrote \$30,000 for a week-long summer resident camp at Converse College for 100 Charlotte Symphony Youth Orchestra (CSYO) members and sponsored a mini camp for 90 Junior Youth Orchestra (JYO) members.
- Awarded tuition assistance, private study, and merit scholarships, as well as summer enrichment grants, totaling \$17,000.
- Received information for a summer scholarship to NC School of the Arts summer program for qualified CSYO musicians.
- Received \$10,869 in donations for the 20th Annual Youth Festival; Sue and Peter Gorman were honorary chairs.
- Auditioned a record number of this region's top classical student musicians at the Annual Young Artist Competition, held at Queens University in February.
- Provided volunteers for 44 Musical Petting Zoo (MPZ) presentations, volunteer Center City Partners Charlotte Shout, WordPlay Saturday – The Library's Festival of Literacy for Children, ImaginOn, volunteers presented the MPZ at The Annual Art and Soul of South End Festival in the spring, as well as presented at four Lollipops concerts.
- Volunteered at each of the five Charlotte-Mecklenburg School concerts attended by over 18,000 students and teachers.
- Added CSYO Parents Organization member to The Guild Board.

Management and Planning Accomplishments

- Long-range Planning: Continued implementing operational and tactical plans from previous years; ad hoc committees studied the Designer House with the aim of improving our procedures with the completion of the first phase of the study. The second will be done in the upcoming year to decide on the continuation of the project. The Marketing Committee presented the Guild with design protocols in order to brand Guild projects. The Annual Symphony Guild ASID Designer House name was changed to Designer House.
- Budget and Finance: Created a Financial Advisory Committee to review The Guild's tax returns and to assure the accountant's recommendations are followed, and to review the budget mid-year; recommended that the dues be increased.
- Policy and Procedure: Continued assessment of all job descriptions.
- Office: Continued to improve and update office. New printer with fax and fax line installed, office managers organized to run more efficiently. Continued work on The Guild website to encourage members to utilize site.

Fundraising Accomplishments

- The 35th Annual Symphony Guild ASID Designer House: Began the new branding with the Temperman home on the corner of Granville and Queens. Through the efforts of the Preview Party held in the Duke Mansion, the Saturday Tea, private parties, the Café and the Shop, along with the many who came through the door, the project netted over \$100,000.
- The Spring Gala, *The Power of Women*, once again provided a high-energy evening with balloon pops and a live auction, along with an outstanding runway fashion show featuring St. John Boutique, Billy Reid, and Tiffany's, with shoes from Bob Ellis. Six outstanding women who have contributed to the Arts were our honorary chairs. The project produced \$15,000 to help fund The Guild's enrichment projects.
- The Marie R. Rowe Award was presented to Betty Nisbet.
- The second Artistry of the Violins project concluded with the auctioning of the violins painted by area artists during the Annual Spring Gala. The net from this project was \$3,556.
- Partnered with Simon Evening of Giving in a retail fundraising event.
- A Luncheon Fashion Show/retail fundraiser was hosted by Neiman Marcus in their SouthPark Store; \$2,400 was raised. There are plans for a larger venue in 2007-2008.
- Retail event with J. McLaughlin on Providence Road, May 22.
- The Guild will be the recipient of a percentage of proceeds from the grand opening of Billy Reid's, SouthPark.
- Implemented a new fundraiser with "I Sell It For You." Guild members brought in high-end art, home decorating items, electronics, and designer wear to be sold on line. Checks are still coming in.

Marketing Accomplishments

- Continued to promote The Symphony Guild of Charlotte, Inc., its projects and activities in the community, as well as among the membership.
- Supported the timely publishing and printing of *Noteables*.
- Developed an online publication to report important information, beginning with the Designer House Committee and continuing through the year with the general membership.
- Continued photographing and recording Guild projects for historian.
- Participated in CSO 75th anniversary celebration.
- Promoted community awareness through news articles and photos relating to our projects and fundraising activities.

The Guild continues to receive national attention from the American Symphony Orchestra League, including these honors:

A **gold award** for the spring gala, "*The Power of Women*" Fashion Show event.

A **silver award** for reclamation and redesign of The Guild Web site.

Charlotte Symphony Support

The Guild has taken an active role, through its members, in the celebration of the Charlotte Symphony's 75th anniversary through involvement in the planning committees for the celebrations and for the CSO Musicians' Reunion.

The Guild met its 2006-2007 pledge of \$82,500. We will be acknowledged throughout the Charlotte Symphony 2007-2008 season as the Presenting Sponsor of the Charlotte Symphony Youth Orchestras, the 2006-2007 Neighborhood Concerts, Title Sponsor for one Classics Weekend performance, Title Sponsor for one Lollipops concert and the Charlotte Symphony Web site sponsor.

The Symphony Guild of Charlotte, Inc.

Volunteers Supporting Today's Symphony and Tomorrow's Musicians

A 501(c)(3) Non-Profit Volunteer Organization